



2018 ANNUAL REPORT

# The Maryland SPCA – Community, Compassion and Care



JIM PEIRCE WITH  
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## Letter from the Executive Director

Last year, we put in motion our 2020 plan with a goal to improve the lives of 20,000 pets and 25,000 people. In this report, you'll read about these efforts to extend the reach of our Education, Veterinary Services and Humane Care programs into communities that need them most. Focusing on both our four- and two-legged clients, we worked tirelessly to deliver—and exceed the quality of care that has come to define us.

With an eye towards the future, planning also got underway for multi-phased campus improvements that began with renovations to our Wellness Clinic in early 2018 and will continue with the mansion house in Summer 2019. Our website is also getting a complete makeover to improve access to our programs and services.

Inside and out—we are honoring our commitment to animals that began in 1869 and setting our sights on the next 150 years.

I cannot thank you enough for standing with us as we work to build a future of compassion and care for all of Maryland's cats and dogs.

Sincerely,



Jim Peirce  
Executive Director



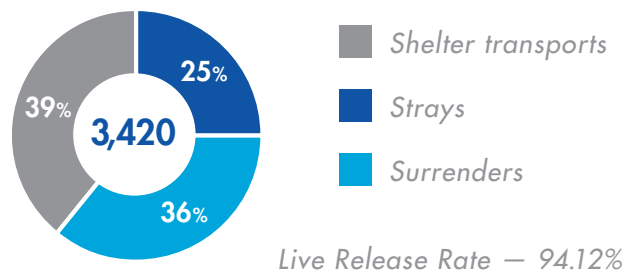
# Community Impact 2018

2020 Goal: We will make a positive impact in the lives of 20,000 pets and 25,000 people

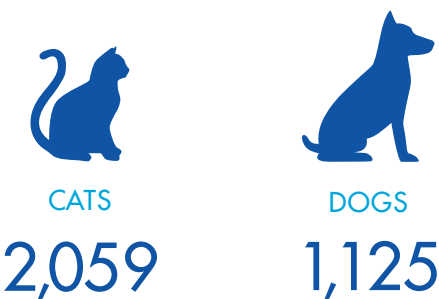
## REPORT CARD

	PETS	PEOPLE
EDUCATION: <i>Sharing our knowledge and experience to empower communities</i>	1,634	10,872
VETERINARY SERVICES: <i>Delivering quality health care to keep pets in their homes</i>	14,338	4,039
HUMANE CARE: <i>Providing a safety net to save lives of vulnerable pets</i>	3,468	3,300
TOTAL INTERVENTIONS:	19,440	18,211

## IN 2018, OUR PETS CAME FROM



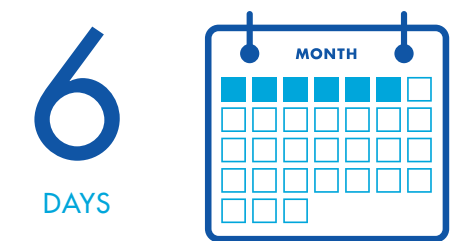
## ADOPTIONS AND RESCUES



## VOLUNTEER HOURS AND FINANCIAL IMPACT



## AVERAGE TIME WAITING FOR ADOPTION



STUDENTS AGED 6 TO 17 PARTICIPATED IN  
READING AND INTERNSHIP PROGRAMS



SPAY AND NEUTER SURGERIES





Tyson Smith and Shirrice Conney, surgical technicians administer vaccines at one of four B-More Dog clinics.

### IN 2018, THE MD SPCA...

- JAN** Began renovations at the Wellness Clinic.
- FEB** Engaged a record-breaking 828 students in the Kindness for Paws art show, a humane education program.
- MAR** Opened a new Wellness Clinic dental suite serving 202 pets.
- APR** Launched partnerships with Charm City Companions and B-More Dog.
- MAY** Continued the *March* tradition with 1,000 participants in the first *Festival for the Animals* at Port Covington.
- JUL** Joined partner shelters to surpass the Maryland 2,000 goal with 2,590 cat and kitten adoptions.
- AUG** Accepted 30 kittens from Cecil County Animal Services in a single day.
- SEPT** Purchased ReLove, a humane education and literacy program, to offer a range of options to schools.
- OCT** Was recognized by PetSmart Charities with a Thought Leadership grant.
- NOV** Raised more than \$40,000 with Vote Cat – Vote Dog campaign on Giving Tuesday.

### LOOKING AHEAD TO 2019 THE MD SPCA WILL...

- Perform its 90,000th spay/neuter surgery.
- Launch a new website designed for a better customer experience.
- Continue campus renovations with the mansion house.
- Celebrate 150 years of community, compassion and care.

## Education & Outreach

ACCORDING TO THE US CENSUS BUREAU AND THE AMERICAN VETERINARY MEDICAL ASSOCIATION, an estimated 63,000 pets live with 135,000 Baltimore City residents (22%) below the poverty line.

Thanks to new partnerships launched in 2018, the Maryland SPCA, Charm City Companions (CCC) and B-More Dog are bringing critical care and resources to Baltimore's under-served neighborhoods, including veterinarians and technicians, free exams and vaccines, vouchers and transportation for free spay/neuter surgeries and a variety of pet supplies.

"We're not here to judge," said Annie Pruitt, CCC's executive director. "We're here to help."

Pauline Houliaras, representing B-More Dog said "Our partnership has made a huge difference in our ability to get critical resources to dog owners in the low income Baltimore neighborhoods we've been serving for many years."

Katie Flory, MD SPCA director of community relations reported, "Working together, we served 846 pets and their families in 2018."

## Veterinary Services

"SHELTERS ARE TREATING MORE COMPLICATED MEDICAL CONCERNS than we ever have. While this is amazing for the animals and people, it does come at a hefty price tag." — Dr. Karen Burks, director of veterinary medicine, the Maryland SPCA

Thanks to an anonymous donor that price tag was a little smaller in 2018. This person, moved to alleviate animals' suffering, helped the MD SPCA purchase dental x-ray equipment to spot and correct oral disease below the gum line. 202 pets benefited from this technology.



Kaitlyn Thomas, Foster Coordinator, with a kitten received from a sister shelter.

## Humane Care

**ROUGHLY ONE THIRD OF PETS COME TO THE MARYLAND SPCA FROM OTHER SHELTERS.**

Our transport program helped 14 sister shelters by relieving overcrowding and accepting pets with treatable medical conditions.

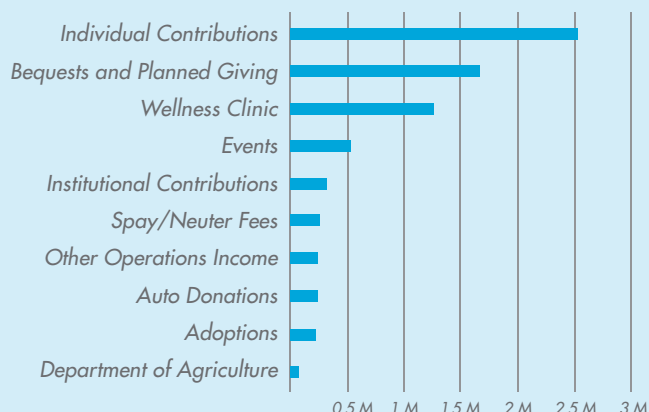
Some animals made a temporary stop in the MD SPCA foster care program to live with trained volunteers and prepare for forever homes. Others were fast-tracked for adoption.

Thanks to the generosity of donors, volunteers and foster parents, the MD SPCA added a multi-purpose vehicle in 2018 to expand the size and scope of our transport and off-site adoption programs, benefiting 1,680 pets.

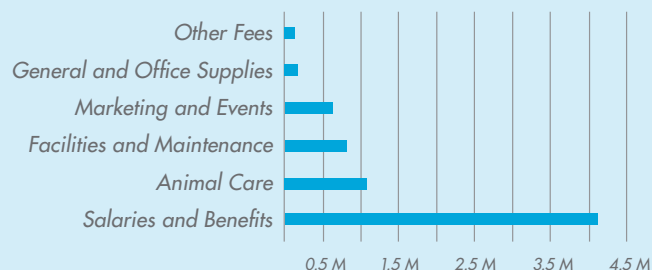


MD SPCA's new vehicle at Festival for the Animals.

### ANNUAL INCOME



### EXPENSES



[CLICK HERE TO VIEW OUR 2018 FINANCIAL STATEMENT](#)

Volunteer Claire Hoffman and foster parent Betsy Davis were among many donors who invested in the new vehicle. "Community outreach is a vital and growing aspect of the Maryland SPCA's mission," said Claire. "If a new vehicle can help with that mission, I wanted to be a part of making that happen."

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